



## Cycle 4 Alzheimer's - February 21, 2021

### **Event Sponsor - \$5,000:**

- ◆ Start line sponsor & finish line sponsor with signs
- ◆ Logo on Florida Today advertising—2 ads
- ◆ Logo on sleeve of rider jersey
- ◆ Logo on event swag bag or shirt given to registrants
- ◆ Event sponsor—recurring announcement day of event
- ◆ Logo on all registration forms, website, and all marketing collateral
- ◆ Logo on event website for 12 months
- ◆ Ride registration fee waived for 15 employees

### **SAG Stop Sponsor - \$2,500:**

- ◆ Sponsorship of SAG locations with signs
- ◆ Logistics sponsor—recurring announcements day of event
- ◆ Logo on event swag bag or shirt given to registrants
- ◆ Logo on all registration forms, website, and all marketing collateral
- ◆ Logo on event website for 12 months
- ◆ 10 rider registrations

### **Swag Sponsor - \$1,500:**

- ◆ Logo on event swag bag or shirt given to registrants
- ◆ Swag sponsor—recurring announcements day of event
- ◆ Logo on all registration forms, website, and all marketing collateral
- ◆ Logo on event website for 12 months
- ◆ 8 rider registrations

### **Corporate Sponsor - \$1,000:**

- ◆ Logo on event swag bag given to registrants
- ◆ Logo on all registration forms, website, and all marketing collateral
- ◆ Logo on event website for 12 months
- ◆ 5 rider registrations

### **Breakfast & Lunch Sponsor - \$500:**

- ◆ Logo on event swag bag given to registrants
- ◆ Logo on event website for 12 months
- ◆ Signs at breakfast and lunch areas
- ◆ 2 rider registrations



**Cycle 4 Alzheimer's - February 23, 2020**

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_

EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Method of Payment:**

- Cash
- Check
- Visa
- MasterCard
- American Express

**SPONSORSHIP LEVEL:**

- EVENT SPONSOR.....\$5,000.00
- SAG STOP SPONSOR.....\$2,500.00
- SWAG SPONSOR.....\$1,500.00
- CORPORATE SPONSOR.....\$1,000.00
- FOOD SPONSOR.....\$500.00

**Additional Information Needed:**

- 1) Please email your company logo in .PNG or .JPG format to [tanderson@brevardalz.org](mailto:tanderson@brevardalz.org).
- 2) We will need a Color and Black & White version and Vectored Graphics are preferred.
- 3) Once the email is received a special discount code will be emailed to your company contact that will allow your allotted riders to register online.

Cycle4Alz  
Brevard Alzheimer's Foundation  
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